



Foreign Agricultural Service

**GAIN Report**

Global Agriculture Information Network

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## Canada

## Promotion Opportunities

## Pet Shows

## 2002

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**U.S. Embassy**

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### Report Highlights:

**This Pet Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Poultry Shows, Nursery Product Shows and Wood Product Shows.**

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Includes PSD changes: No  
Includes Trade Matrix: No  
Unscheduled Report  
Ottawa [CA1], CA

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## Pet Shows

### PIJAC Canada National Pet Industry Trade Show

Sep 21-22, 2002

Toronto Congress Centre, Toronto, ON

Type of Show: Trade

Established: 1989

Objectives: A show for those who service the pet industry, including pet retailers, clinics, vets and groomers.

Products Displayed: Products and services relating to the pet industry, both dry goods and livestock.

Attractions: Educational seminars, workshops.

Attendance: 2,500

Exhibitors: 200

Net Space: 100,000 sq.ft.

Rates: Min. booth 10' x 10'.

Exhibit rates: \$1230.50

Show Manager: Judi Cannon.

Show Producer: PIJAC (Pet Industry Joint Advisory Council) Canada, 2442 St. Joseph Blvd., Ste. 102, Orleans, ON K1C 1G1 Phone: (613) 834-2111. Fax: (613) 834-4854 E-mail: [tradeshow@pijaccanda.com](mailto:tradeshow@pijaccanda.com) <http://www.pijaccanada.com>.

Official Service Contractor(s): Freeman Decorating Company, Lange Transportation & Storage Ltd.,  
SHOWTECH, POWER & LIGHTING

Official Sponsor(s): PIJAC Canada.

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### Related FAS/Ottawa reports:

Report Number	Title of Report	Date
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